

Success of GFA

Since the Georgia Film Academy began operations two years ago, economic activity generated by the film industry in Georgia is up nearly 60%, from \$6 billion to \$9.5 billion. In just the last twelve months, film and television productions shot in Georgia are up over 30%, from 245 in 2016 to 320 in 2017.

The Georgia Film Academy's work building a professional workforce able to meet increased production demand is widely regarded to be a primary driver in this sudden and dramatic rise in economic impact on the state.

In the past 18 months, since classes started, the Georgia Film Academy has seen tremendous growth:

- 3 partner institutions in Spring 2016 to 14 by Fall 2017. * More schools will be adopting the curriculum and joining the GFA Collaborative in 2018.
- 193 students in Spring 2016 to 1,900 students having taken GFA courses through Fall semester 2017.
- Expanded from 2 courses to 5 with the addition of Specialty Craft training in: Set Construction & Scenic Painting, Lighting & Electric, Grip & Rigging. More specialty courses launching in Spring 2018.
- 470 students have participated in covered craft apprenticeships on more than 40 feature film and episodic television projects through the highly sought after and competitive GFA Film & Television Production Internship program.
- 100 students – that we know of – have entered the workforce as film and television crew members.
- The GFA is committed to diversity. Our program is 52% Minority, 48% Caucasian. Male / Female is 50%–50%.
- The GFA operates a state-of-the-art teaching facility at Pinewood Atlanta Studios including a 16,000 square foot soundstage, mill shop with tools, demo area, classrooms, offices, post production suites, full production and instructional equipment packages with industry standard equipment, and a fleet of 20 trucks.
- 17 full time employees with highly specialized expertise in production and education.
- In Summer 2017, the GFA launched a High School Teacher Training Initiative to answer the demand for GFA training in secondary schools. 29 AVTF teachers from across the state attended a specialized training program to impact Georgia's high school students. The program will expand to include more teachers in Summer 2018.
- The GFA is collaborating with industry, financial donors, and the state's flagship higher education institutions to develop new professional degree programs and support initiatives.
- In 2018, the GFA will launch a pilot training program with the Georgia Department of Corrections to educate and train inmates in film production crafts to prepare them for potential employment opportunities upon their release.
- The GFA is actively working with several veteran groups to train transitioning soldiers.
- When states and countries around the world – including China, South Africa, Poland and the Republic of Georgia – seek guidance on building a film production workforce, the MPAA (Motion Picture Association of America) and other industry leaders now direct them to the GFA
- By being effective, authoritative, and accountable, the GFA has built strong partnerships with the leadership of the studios, companies, and labor unions that do business and work in Georgia.

*Partner Institutions: Georgia State University, Kennesaw State University, Clayton State University, University of West Georgia, Atlanta Metropolitan State College, Georgia College and State University, Columbus State University, Dalton State College, Gwinnett Technical College, Southern Crescent Technical College, Georgia Piedmont Technical College, Savannah Technical College

Inactive: Georgia Southwestern State University, College of Coastal Georgia

Joining Spring 2018: Atlanta Technical College

In process of adopting curriculum: University of Georgia, University of North Georgia, Gordon State College, Albany State University, Fort Valley State University, Point University