



**UNIVERSITY SYSTEM OF GEORGIA**

**RACAA & RACSA**  
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# What is our goal?

- Translate our priorities
- Communicate our “brands”
- Motivate and Encourage Investment
- Communicate the State ROI



# How do we advance our priorities?

- Build Relationships
- Translate between multiple worlds
- Share Knowledge
- Connect Resources – Team Effort

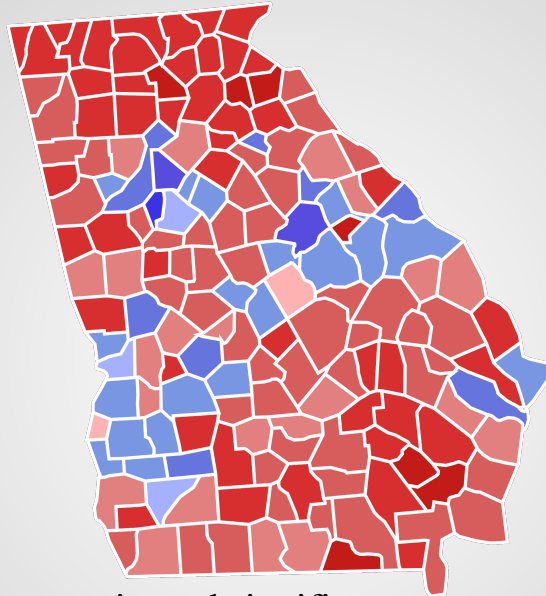


# Georgia General Assembly



- 236 Legislators
- Elected every 2 years
- Part-time legislature

# Legislative Landscape



2014 U.S. Senate Race

- Georgia has experienced significant turnover in the Legislature since 2010
- Of the 236 legislators, 127 are new members of the Legislature – over 50%

# 2016 Legislative Session

- ✓ Excellent Budget: Funding Formula, MRR & Capital Outlay, Merit Pay
- ✓ Carry-forward legislation (HB 745)





- Campus Safety
  - Tuition Increases
  - Constitutional Amendment
- Tuition/fees = CPI

# USG Issue Summary

ISSUE	STATUS
COLLEGE AFFORDABILITY	<ul style="list-style-type: none"><li>• SENATE STUDY COMMITTEE CREATED</li><li>• DEPARTMENT OF AUDITS – COST OF HIGHER EDUCATION</li></ul>
TUITION INCREASES	CONSTITUTIONAL AMENDMENT INTRODUCED (HR 1326)
STATE FUNDING	STATE FUNDS HAVE BEEN STRONG AND SUPPORTIVE
CAMPUS SAFETY	USG/BOR ADOPTED SYSTEM-WIDE POLICY; PARTICIPATED IN STUDY COMMITTEE





# USG Issue Messaging

## TUITION/ COLLEGE AFFORDABILITY

- We take college **affordability** very seriously
- We remain relatively low compared to neighboring SREB states; 7<sup>th</sup> lowest
- State funding per student at 1997 levels
- In 2016, BOR set tuition flat for the upcoming academic year

## STATE FUNDING

- The State has continued to support strong levels of funding for higher education
- The USG continues to look at innovative ways of **reducing costs** and making our system more **streamlined** and **efficient**

## CAMPUS SAFETY

- Campus Safety Report – Due August 1
- System-wide Title IX coordinators
- Drug and Alcohol Task Force



# We all play a role...

## **INSTITUTIONS: Academic Affairs and Student Affairs**

- **College Affordability**
- **Accountability:** State Funding (\$2.1 billion – FY17)
  - ✓ Good Stewards of our resources & state dollars
- **Student Support:** Examples of how we are investing in students

# Questions?

